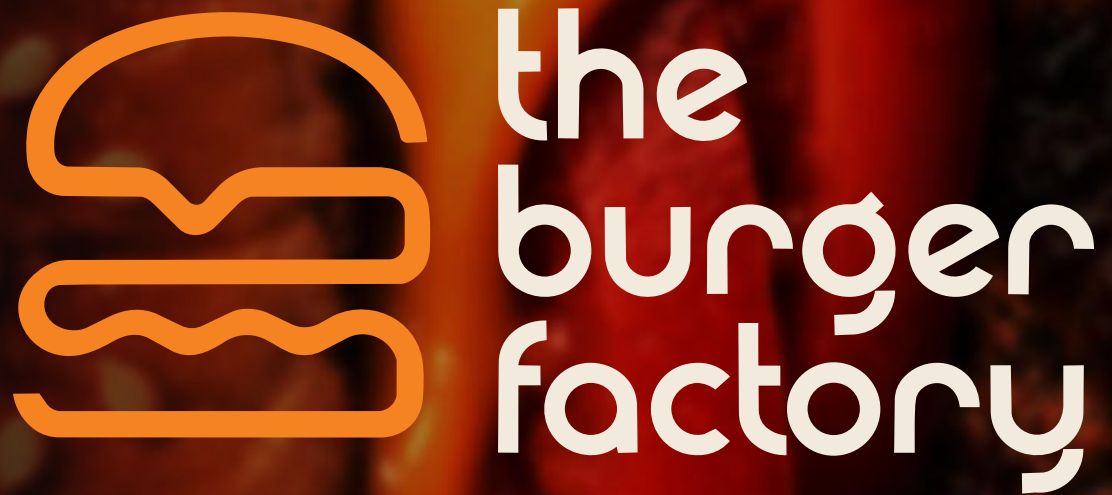




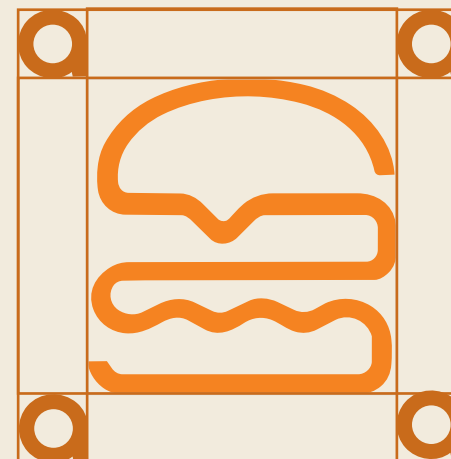
BURGERS
PEOPLE
BETTER
TOGETHER





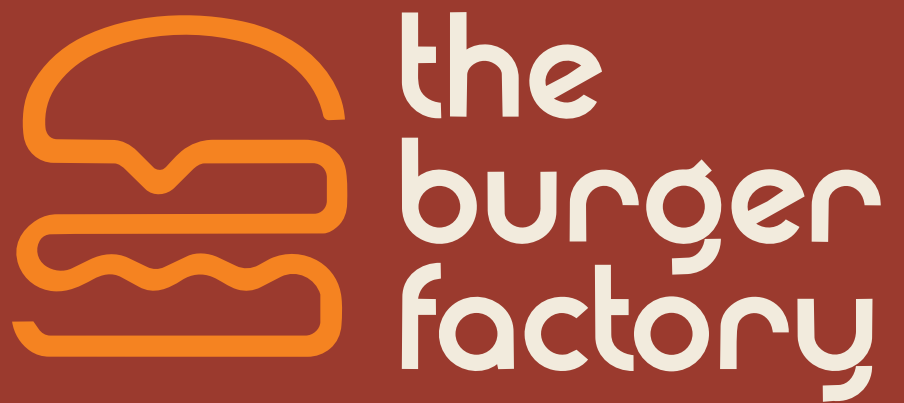
PRIMARY LOGO

MINIMUM SIZE
ON-SCREEN 70 PX
PRINT 1" 25 MM

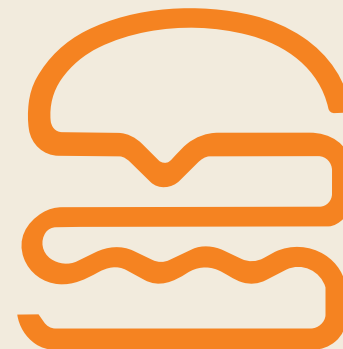


SYMBOL

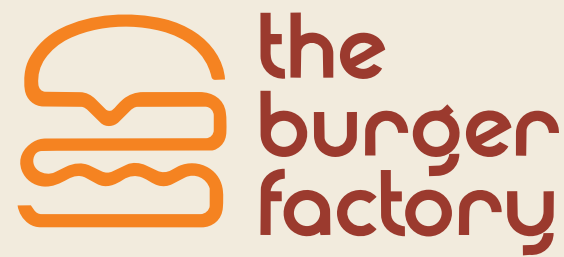
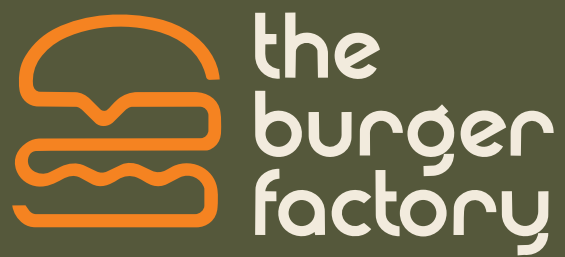
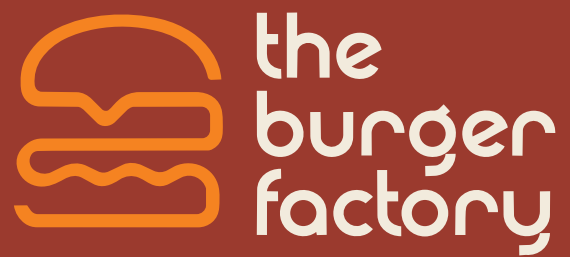
MINIMUM SIZE
ON-SCREEN 70 PX
PRINT 1" 25 MM



PRIMARY LOGO



SYMBOL





SMOKEHOUSE KETCHUP

HEX 9B3A2E
RGB 155, 58, 46
CMYK 0, 63, 70, 39
PANTONE 7593 C

AD5D54

7F3026

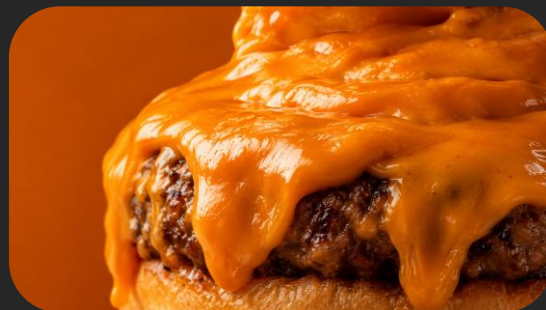


PICKLE PRESS OLIVE

HEX 55583B
RGB 85, 88, 59
CMYK 4, 0, 33, 65
PANTONE 5753 C

74765E

464830



FLAME CHEDDAR

HEX F58321
RGB 245, 131, 33
CMYK 0, 47, 87, 4
PANTONE 1585 C

F79949

C96B1B



TOASTED BRIOCHE

HEX F2EBDD
RGB 242, 235, 221
CMYK 0, 3, 9, 5
PANTONE 7499 C

B7B4AF

898681

**CHAR-GRILL
BLACK**

HEX 111111

RGB 17, 17, 17

CMYK 0, 0, 0, 93

PANTONE BLACK 7 C

3C3C3C

0E0E0E

**PREP-LINE
STEEL**

HEX A7A49D

RGB 167, 164, 157

CMYK 0, 2, 6, 35

PANTONE WARM GRAY 5 C

B7B4AF

898681

SOHNE
BOLD

Typography for titles

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

LINE SPACING 1.25 PT
LETTER SPACING 1 PT

SIZE 30 - 50

SOHNE
MEDIUM

Typography for sub-headings

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

LINE SPACING 1.25 PT
LETTER SPACING 1 PT

SIZE 20 - 30

SOHNE
REGULAR

Typography for text

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

LINE SPACING 1.25 PT
LETTER SPACING 0.5 PT

SIZE 10 - 15



BUGERS PEOPLE BETTER TOGETHER



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THE BURGER FACTORY 

68
posts

16,7K
followers

2
following

Burger Restaurant • KSA

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Message



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Mesh & Myth is a global creative studio based in Bengaluru, India, focused on building distinctive and cohesive brand experiences. Its core services span logo design, branding and visual identity systems, website design, and managed digital infrastructure, allowing businesses to shape both how they are seen and how they operate across digital touchpoints.